Appendix C: MPO Regional Travel Demand Model-Land Use Information Documentation

This Appendix includes a map showing transportation analysis zones in the MPO’s Travel Demand Model and a table of social economic data (base year and future year) used in the model.

MPO staff selected pertinent data for TAZs considered to have relatively high impact to the Richwood Ave/Willey St intersection area. The TAZs cover the following:

- Willey St-Mileground Corridor
- Richwood Corridor
- Downtown/Greenmont Area
- Wiles Hill/Sunnyside Area

Notes to the social economy data table:

- TAZ = Transportation Analysis Zone
- SE_Households = Estimated number of households (base year)
- SE_RetailEmployment = Estimated number of retail employment (base year)
- NonRetailEmployment = Estimated number of non-retail employment (base year)

*Based year data was developed in 2010, based on 2010 Census information, and was updated in 2017.*

- Retail40 = Estimated number of retail employment in 2040
- NonRetail40 = Estimated number of non-retail employment in 2040
- Households40 = Estimated number of households in 2040